

Minutes of the Board of Studies Meeting - Department of Computer Science					
Date	25/09/2024	Time From	11.30 AM	Time To	01.00 PM
Mode	Physical		Venue	I MCA Classroom	
No. of Participants	27 (Online: 2 ; Offline: 25)				

### MINUTES OF THE BOARD OF STUDIES MEETING HELD ON 25-09-2024 AT 11.30 AM

The Board of Studies meeting for B.Sc. AI & ML and M.Sc. AI Programmes was held in Department of Computer Science on 25<sup>th</sup> September 2024 at 11.30 AM. The Board members Ms. R. Indra (University Nominee), Assistant Professor, Department of Computer Science, Srimathi Indira Gandhi College (Autonomous), Tiruchirappalli Dr. D. Kamal Raj (Subject Expert – External), Assistant Professor, Department of Computer Science, Bharathidasan Government College for Women (Autonomous), Pondicherry, Mr. R. Prakash (Industry Expert), Arclines Visualize Beyond, Tiruchirappalli, and all the staff members of the Department of Computer Science (both Shift I & Shift II), Department of AI were present. Dr. C. Balakrishnan (Subject Expert – External), Associate Professor, Department of Computer Science, CHRIST (Deemed to be University), Yeshwanthpur Campus, Bengaluru, and Mr. V. Saravanan (Alumnus), Zuci Systems, Chennai, were connected through Online.

The meeting started with a prayer. Dr. L. Arockiam, Head of the department welcomed the external experts as well as the department staff members from AI & ML and Computer Science for the Board of Studies Meeting. He requested the house to participate in the discussion.

Mr. A. Charles, Head, Department of AI, thanked Dr. V. Jude Nirmal, Dr. George Gabriel Richard Roy, Dr. L. Arockiam and Dr. I. Priya Stella Mary for preparing the draft copy of the Syllabi of B.Sc. AI & ML and M.Sc., AI.

Mr. A. Charles briefed the members and presented the structure of B.Sc. AI & ML and M.Sc., AI syllabus. The suggestions given by the members of Pre-Board of studies meeting held on 20/09/2024 were incorporated and updated syllabus was presented in the Board of Studies meeting.

Members of Board of Studies shared the following suggestions in B.Sc. AI & ML and M.Sc. AI Syllabi:

Course	Sem.	Title of the Course	Suggestions and Views Received
B.Sc.,	3	Core Practical: NoSQL	Instead of NoSQL R Programming may be offered.
B.Sc.,	5	Embedded System	Suggested that the stress may be given to IoT.
B.Sc.,	5	Core Practical: IoT Programming	Exercises were refined
B.Sc.,	6	UI/UX Design	The course Data Visualization Techniques was introduced in place of UI/UX design.
M.Sc.,	2	Machine Learning with Python &R/ Hadoop	Since Hadoop exercises was not available, the course renamed as Machine Learning with Python &R.
M.Sc.,	4	Bigdata Analytics	The course was swapped with Pattern Recognition and Image Analysis (Semester 1).

**Suggestions:**

- Data visualization techniques course to be offered.
- Some additional packages in Python may be added
- Distributed OS may be replaced with Cloud computing

The Head of the department of AI replied that all the possible suggestions and observations given by the board could be accommodated in the curriculum.

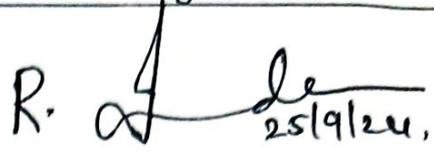
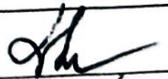
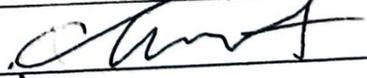
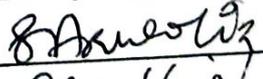
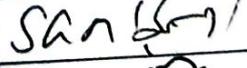
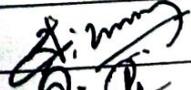
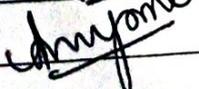
Finally, the Board approved the syllabi of B.Sc. AI & ML and M.Sc. AI Programmes. The meeting came to an end with the thanking note of the HoD at 01.00 PM.

**BOARD OF STUDIES MEETING HELD ON 25.9.2024**

**DEPARTMENT OF COMPUTER SCIENCE**

**St. JOSEPH'S COLLEGE(AUTONOMOUS)**

**TIRUCHIRAPPALLI -620002**

S. No.	Name and address	Signature
1.	Dr. R. Indra, Associate Professor Dept. of Computer Science CDOE-Bharathidasan University Tiruchirappalli 620024 (University Representative)	 25/9/24
2.	Dr. C. Balakrishnan, Associate Professor, Dept. of Computer Science, Christ Univesity, Yashwanthpur Campus, Nagasandra, Tumkur Road, Bengaluru 560073 (Subject Expert - External)	PARTICIPATED THROUGH ON LINE MODE
3.	Dr. D. Kamal Raj, Assistant Professor, Dept. of Computer Science, Bharathidasan Govt. College for Women (Autonomous), Muthialpet, Puducherry 605003 (Subject Expert - External)	
4.	Mr. R. Prakash, Operations-Head, Arclines Visualise Beyond, PGS Complex, II Floor, Iyyapa Nagar, K.K. Nagar, Tiruchirappalli 620021 (Industry Representative)	
5.	Mr. V. Saravanan, ASV Chandiya Towers, 7 <sup>th</sup> Floor, Rajiv Gandhi Salai, OMR, Thoraipakkam Chennai 600097 (Alumnus Nominee)	PARTICIPATED THROUGH ONLINE MODE
6.	Dr. L. Arockiam	
7.	Mr. A. Charles	
8.	Dr. K. Mani	
9.	Dr. S. Britto Ramesh Kumar	
10.	Dr. A. Aloysius	
11.	Dr. V. Jude Nirmal	
12.	Rev. Dr. S. Arul Oli SJ	
13.	Rev. Dr. S. Santiago SJ	
14.	Dr. A. Vimal Jerald	
15.	Dr. George Gabriel Richard Roy	
16.	Dr. A. Angelpreethi	

17.	Dr. G. Arockia Sahaya Sheela	<i>G. Sheela</i>
18.	Dr. P. Joseph Charles	<i>Joseph Charles</i>
19.	Dr. K. Maheswaran	<i>K. Maheswaran</i>
20.	Dr. B. Rex Cyril	<i>B. Rex Cyril</i>
21.	Dr. J. Antony John Prabu	<i>J. A. John Prabu</i>
22.	Dr. A. Jenifer Jothi Mary	<i>A. Jenifer Jothi Mary</i>
23.	Dr. S. Josephine Theresa	<i>S. Josephine Theresa</i>
24.	Ms. S. Thulasi Bharathi	<i>Ms. S. Thulasi Bharathi</i>
25.	Dr. S. Sathya Priya	<i>Dr. S. Sathya Priya</i>
26.	Ms. M. Merla Agnes Mary	<i>Ms. M. Merla Agnes Mary</i>
27.	Dr. J. Hirudhaya Mary Asha	<i>Dr. J. Hirudhaya Mary Asha</i>
28.	Dr. K. Subash	<i>Dr. K. Subash</i>

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## Item Number: 49.3.2

To consider and approve the minutes of Board of Studies of the Department of Commerce as well as the syllabi of the new programmes B. Com. Business Analytics (BCom-BA) and B.Com. Strategic Finance (BCom-SA)

**Minutes of the Meeting of Board of Studies  
PG and Research Department of Commerce  
St. Joseph's College (Autonomous), Tiruchirappalli-620 002**

**Date :** 25.09.2024

**Time :** 11.30 AM

**Venue :** Fr. Carty Board Room

### **Agenda: Passing and adopting BCom-BA and BCom-SF Syllabi**

#### **Members Present:**

- 1 Dr. J. Gayathri, Associate Professor, Dept. of Commerce and Financial studies, Bharathidasan University, 6200024  
**University Nominee**
- 2 Dr. M. Sivakumar, Professor, Dept. of Entrepreneurship, School of Business Studies, Madurai Kamaraj University, Madurai-625021  
**Subject Expert-External**
- 3 Dr. A. Xavier Mahimairaj, Head, Dept. of Commerce, Loyola College, Chennai 600034  
**Subject Expert – External**
- 4 Mr. Masilamani Soosai, Chartered Accountant, Ramalinga Nagar, Trichy-620017  
**Industry Representative**
- 5 Mr. K. Balasubramanian, Royal Fantasy Colony Apartments, Contonment, Trihcy-600001  
**Alumnus Nominee**
- 6 Dr. G. John, Head, Department of Commerce, St .Joseph's College, Tiruchirappalli-2  
**Chairperson**
- 7 Faculty Members, Department of Commerce (shift I and shift II), B.Com-BA, B.Com-SF  
**Subject Experts - Internal**

The meeting began with a short prayer led by Dr. M. Julius Ceasar-Dean of School of Management Studies and the Head of the Department formally welcomed all the external experts and internal members who were present both online and offline. Prof. G. Prabhakaran presented the minutes of the meeting of pre-board held on 20-09-2024 following which Dr. G. John presented syllabus of BCom Business Analytics.

The following suggestions were received from the External Members of the board, and corresponding changes were implemented.

## **Semester II**

- Add the topic Digital Marketing in Unit V and rename the course as "Marketing".
- Add the Psy function, Lambda function, AI and Automation in Unit III "Python Programming" course.
- In "Entrepreneurship in Practice" Course, the following could be included: Innovation thinking in Unit II, latest schemes of Central government like, MUDHRA yojana etc, and opportunity identification and feasibility test in Unit II

## **Semester III**

- Indian Accounting Standard (IAS) instead of Accounting Standards. Introduce cash flow statement in Unit I in Corporate Accounting course
- Interchange Unit V to Unit II in "Goods and Services tax"
- TCS, TDS could be added.
- "Research methodology" course content shall be lighter so that it can be completed in allotted six hours.

## **Semester IV**

- In "Cost accounting" course, change the title of Unit V as Contract Costing.
- In "Financial Management" course basic topics such as capital structure and cost of capital to be added in Unit III and unit II title to be changed.
- AI, Automation, blockchain technology, and IoT could be included wherever appropriate and possible.

## **Semester V**

- Rename the course "Financial Analytics for Business Excellence" as "Financial Analytics"
- Add "Fintech" topic in "Financial Analytics"
- Modify Unit V heading 'other key Financial analytics' in course "Financial Analytics"
- Add Labour laws relating to particular unit in 'Human resource Management' and also add payroll management in Unit V.
- Consumer rights to be included in 'Consumer behaviour'.
- Unit 1 heading 'Accounting Standards to be changed to Indian Accounting Standards in the course 'Financial Reporting'.

**Semester VI**

- The title of the course " Artificial intelligence in Business practices" into "Business Intelligence and Practices".
- Unit IV headings to be changed to performance analytics and unit II headings to be checked in the course HR Analytics
- Auditor- Case studies to be added in "Strategic management" course
- The topic "Group Dynamics- functions and features" in Unit V to be taken to Unit II in the course "Organisational behaviour".
- Case studies, comparison of two companies in Unit II of "Management accounting" course shall be included
- Performance management course content is on Costing. Need to change the syllabus, and nomenclature to be changed.

After the presentation of B.Com-BA syllabus was over, Dr.G.John invited Ms. Mary Magdalene- Head, Dept. B.Com-SF, to present the syllabus of B. Com Strategic Finance. The following suggestions were made:

### **Semester II**

- The title of the course marketing management was suggested to be changed to principles of marketing or marketing.
- In practical courses like "SEC-1 Basics of Excel", teaching methodology can be changed from conventional methods to labs-based teaching.

### **Semester III**

In Corporate Accounting course, basic concepts and journal entries of shares and debentures to be added in UNIT I.

### **Semester IV**

- In Business Analytics course using R Programming course, R programming concepts can be removed instead PowerBI can be offered.
- The title of the course Marketing analytics for Business excellence was suggested to be changed to Marketing analytics.
- In Excel for Finance course, pivot table, Vlookup and Hlookup to be added.

### **Semester V**

- The title of the course Income tax theory, law and practice was suggested to change to Income tax.
- In Auditing and Corporate Governance course "Audit Trial" should be added in any of the units.
- GST course can be taken from III Year V - Semester to II Year.
- In Research methodology course add sampling techniques in Unit III.
- In Entrepreneurship Development course, concepts of innovation theory and thinking, project evaluation, feasibility and start ups to be added.

### **Semester VI**

- Business Management course can be taken from III year Semester VI to first year or second year.
- In Personal Financial Management course, Retirement Benefits and plans can be added to in UNIT V. Individual maintain accounts (Receipts and Payments a/c) and mobile apps can also be added in Unit I

### **General Comments**

- Industrial visits, could be made mandatory to introduce the students to nuances of day-today functioning of industries and companies. This will also facilitate getting internship for the students
- Pay attention to build strong basics in accounts and commerce fundamentals
- Gradually Odoo software could be introduced
- More lab hours shall be allotted to learn TallyPrime

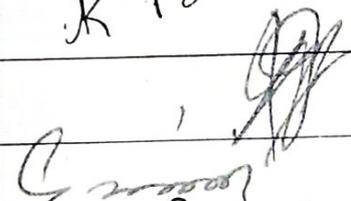
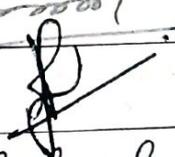
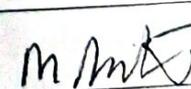
  
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**BOARD OF STUDIES MEETING HELD ON 25.9.2024**

**DEPARTMENT OF COMMERCE**

**St. JOSEPH'S COLLEGE(AUTONOMOUS)**

**TIRUCHIRAPPALLI -620002**

S. No.	Name and address	Signature
1.	Dr. J. Gayathri, Associate Professor, Dept. of Commerce and Financial Studies Bharathidasan University Tiruchirappalli 620024 <b>(University Nominee)</b>	(ONLINE)
2.	Dr. M. Sivakumar, Professor Dept. of Entrepreneurship School of Business Studies Madurai Kamaraj Univesity Madurai 625021 <b>(Subject Expert - External)</b>	(ONLINE)
3.	Dr. A. Xavier Mahimairaj Head, Dept. of Commerce Loyola College (Autonomous) Chennai 600034. <b>(Subject Expert - External)</b>	(ONLINE)
4.	Mr. Masilamani Soosai Chartered Accountant 17/44 Ramalinga Nagar South Extension, II Cross, Vayalur Road Tiruchirappalli 620017 <b>(Industry Representative)</b>	
5.	Mr. K. Balasubramanian 3G, Royal Fantasy Colony Apartments SBI Officers Contonment Tiruchirappalli 600001 <b>(Alumnus Nominee)</b>	
6.	Rev. Dr. S. Mariadoss, SJ	
7.	Dr. G. John	
8.	Dr. F.R. Alexander Pravin Durai	
9.	Dr. K. Alex	
10.	Mr. D. Maria Antony	
11.	Dr. V. Bastin Jerome	
12.	Dr. M. Antony Jesuraja	
13.	Dr. A. Francis Vijayakumar	

14.	Dr. M. Julias Ceasar	#blenne
15.	Dr. Arockia Rajasekar	OD
16.	Dr. S. Aruldass	#sh
17.	Dr. A. Sahayaraj Alexander	OD
18.	Dr. L. Georgia	d. cepri
19.	Mr. S. Kirubakaran	st
20.	Dr. B. Augustine Arockiaraj	B. Suresh Suresh
21.	Dr. Dennis Edward Fernando	ferda
22.	Dr. S. Jerome	S. Luce
23.	Dr. J. Vinoth Kumar	Vinoth
24.	Dr. B. Nalini	B. Nalini
25.	Ms. C. Soundarya	C. Sub
26.	Dr. A. Igantius	Ammm
27.	Dr. J. Berkman	Berkman
28.	Dr. A. Mariya Selvi	Mariya
29.	Mr. V. Perumal	V. Perumal
30.	Mr. J. Camilton	-CL-
31.	Ms. A. Mary Magdalene	A. Mary Magdalene
32.	Mr. G. Prabhakaran	G. Prabh
33.	Mr. R. Ashok Raman	R. Ashok Raman
34.	Ms. P. Navomi Nithila	25/9/24 P. Nithila
35.	Ms. V. Uthaya geetha	Uthaya

## Department of Visual Communication Technology

### Minutes of the BoS Meeting (M.Sc. Visual Communication) –26.09.2024

#### List of Members Present

1. Dr. S.T.Shankar  
Associate Professor,  
Dept of Visual Communication  
A.V.C. College, Mannampandal,  
Mailaduthurai – 609 305 - University Nominee
2. Dr. A. Irudayaraj  
Assistant Professor,  
Dept of Visual Communication  
Loyola College, Chennai - Subject Expert
3. Dr.S.Tamilarasi - Head, Dept of Vis.Com.Tech, SJC
4. Dr. E.V.Prabha - Asst. Professor, Dept of Vis.Com.Tech, SJC
5. Mr. G.Sathish - Asst. Professor, Dept of Vis.Com.Tech, SJC
6. Ms. K.Ramya - Asst. Professor, Dept of Vis.Com.Tech, SJC
7. Ms. N. SriMohana Priya - Asst. Professor, Dept of Vis.Com.Tech, SJC
8. Ms. P. Harini - Asst. Professor, Dept. of Vis.Com.Tech, SJC
9. Mr.C.Jawahar - Asst. Professor, Dept. of Vis.Com.Tech, SJC
10. Mr.J.Robinson - Asst. Professor, Dept of Vis.Com.Tech, SJC
11. Mr.X.Maria Bastin - Asst. Professor, Dept of Vis.Com.Tech, SJC

#### Minutes of the Meeting

The meeting of the Board of Studies for M.Sc. Visual Communication was held at Department of Visual Communication Technology on 26.09.2024 at 11.30 a.m. to finalize the M.Sc. Visual Communication syllabus.

Dr. S.Tamilarasi, Head, Department of Visual Communication formally welcomed the gathering and presented the M.Sc Syllabus to the Board Members.

The M.Sc Visual Communication syllabus was presented and accepted by the experts and a few suggestions and revisions were given as follows:

1. Can change the title of the papers, "Media Education and Literacy" into "Media Literacy" and "Participatory media and societal change" into "Strategic Communication for social change," "Media and Sustainable Development" into "Communication for Social Development".
2. In the paper Dynamics of Communication and theories, III unit and IV can be interchanged.
3. In the core practical "Professional Photography", photo story can be modified as photo story telling.
4. The content can be reduced, in the papers 'Global and Indian Cinema', 'Corporate Communication' and 'Digital Marketing and Media Management',
5. Content related to Digital Journalism can be incorporated in Unit V of the paper titled 'Writing and Editing for Media' and reduce the content in Unit II.
6. "Media Education and Literacy" and combine Unit I and II as Unit I and in Unit II can have contents related to the topics, impact of media on society, education, culture, etc.,
7. Can add Quantitative research methods in Unit III of the paper Advanced Research Methods.
8. In Laws and Ethics in Media paper, ethical issues in digital media and recent case studies can be incorporated in Unit V.

### **Suggestions and Views received**

The above mentioned suggestions were given by the board members on the various subject papers in the M.Sc. Visual communication course. The faculty members also obliged to those valuable inputs. The members also felt that in Global and Indian Cinema paper, AI in cinema can be added in Unit V. Film genres and Film analysis techniques can be in the paper Film Analysis and Criticism. In Research Dissertation (P), stage by stage analysis can be done for the students' work. The Board suggested to change the paper Comprehensive Examination as Comprehensive study on media.

### **Action taken on the suggestions:**

The department after getting the suggestions and valid views from the board members, it has decided to undergo few changes as per the suggestions. It has decided to change the title of the papers "Media Education and Literacy" into "Media Literacy" and "Participatory media and societal change" into "Strategic Communication for social change," "Media and Sustainable Development" into "Communication for Social Development". Unit II and III can be interchanged in Dynamics of Communication and Theories paper. The members also

accepted to add Quantitative research methods in Laws and Ethics in media paper and ethical issues in digital media and recent case studies can be incorporated in Unit V

Sem

Dr.S.Tamilarasi, Coordinator, Department of Visual Communication Technology presented the new skill component papers of B.Voc Vis.Com.Technology.

In the II semester, new Skill component paper Radio Jockey (MES/Q1910), and for II year, Editor-in-chief (Print Media) (MES/Q1911) and Digital Marketing Manager (MES/Q0706) is being introduced. As the existing papers Sound Engineer, Script writer and Camera Operator was de promoted to Level 4 and 5, the new skill component papers are introduced. The QP was presented to the board members and the board permitted the department to carry on with this Skill component paper and find it as efficient for developing the creative writing skills.

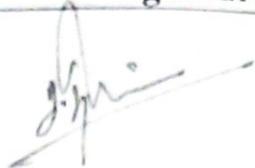
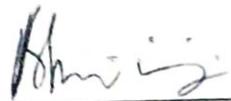
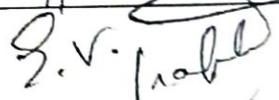
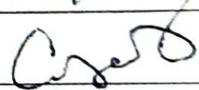
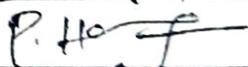
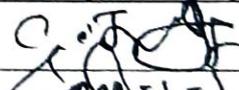
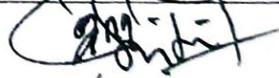
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*Tamilarasi*  
*30/9/24*

**CO-ORDINATOR**  
**B. Voc. PROGRAMME**  
**DEPT. OF VISUAL COMMUNICATION TECHNOLOGY**  
**ST. JOSEPH'S COLLEGE (AUTONOMOUS)**  
**TIRUCHIRAPPALLI - 620 002**

**BOARD OF STUDIES MEETING HELD ON 26.9.2024**  
**DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY**  
**St. JOSEPH'S COLLEGE(AUTONOMOUS)**  
**TIRUCHIRAPPALLI -620002**

S. No.	Name and address	Signature
1.	Dr. S.T. Shankar, Assistant Professor Dept. of Visual Communication A.V.C. College, Mannampandal Mailaduthurai - 609 305 <b>(University Nominee)</b>	
2.	Dr. Fr. A. Irudhayaraj, SJ, Head, Dept of Visual Communication, Loyola College, Chennai. <b>(Subject Expert)</b>	
3.	Dr. B. Kanickairaj	
4.	Ms. S. Tamilarasi	
5.	Ms. K. Ramya	
6.	Dr. E.V. Prabha	
7.	Ms. G. SATHISH	
8.	Ms. N. SRIMOHANAPRIYA	
9.	Ms. P. HARINI	
10.	Ms. C. JAWAHAR	
11.	Ms. J. ROBINSON	
12.	Ms. X. MARIA BASTIN	

**Department of Commerce Honours  
St. Joseph's College (Autonomous)  
Tiruchirappalli**

**Minutes of the Board of Studies Meeting**

**Date:** 03.10.2024

**Time:** 11.30 AM to 1.30 PM

**Venue:** Department Conference Room

<b>Date</b>	03.10.2024
<b>Time</b>	11.30 AM to 1.30 PM
<b>Venue</b>	Department Conference Room

**Members Present:**

Dr. F R Alexander Pravin Durai, Chairman

Dr. S. Vanitha, Associate Professor & Head Department of Commerce and Financial Studies Bharathidasan University Tiruchirappalli 620024

Dr. S.N. Raghavendra, Associate Professor Department of Human Resource, Bharathidasan Institute of Management BHEL Complex Tiruchirappalli 620 014

Dr. S. Anitha, Assistant Professor Department of Management SRM Institute of Science and Technology, Kattankulathur Chennai 603203

CA UL Karthik, Karthik Ulagappan & Co

MA Nagar, Nizam Colony Pudukottai 622001

Ms. Yogeswari, EF Support Private Limited No.31, Ground Floor Subramanian Road, R.S. Puram, Coimbatore 641002.

**Internal Members**

Mr. J. Camilton

Ms. A. Mary Magdalene

Mr. G. Prabhakaran

Mr. R. Ashok Raman

**AGENDA: Board of Studies for the 2024 B. Com Honours Syllabus**

At 11.30 AM the meeting was call to order by the Head of the department Dr. F. R. Alexander Pravin Durai. The meeting was started with a short silent prayer.

All members were physically present for the meeting. The Head extended a warm welcome to the Board members and also gave a brief introduction about each external member. The HOD then observed that till 2023, the Honours syllabus was integrated with 6 papers of

  
**Dr. F.R. ALEXANDER PRAVIN DURAI,**  
M.Com, MBA., M.Phil., Ph.D.,  
Head  
Department of B.Com Honours  
St. Joseph's College (Autonomous)  
Trichy-620 002

ACCA and now the department has gone for 9 papers exemption. This has necessitated changes in the 2024 syllabus. After setting the context, the Head took up the agenda of the meeting namely, the syllabus revision. Each course was discussed in detail and the following suggestions were made by the external members.

### **Semester I**

- In Business statistics course, the unit V namely, SPSS can be taught as a lab based course.
- In Corporate and Business law – I course, chip wrap and shine wrap contracts can be removed and concepts pertaining to LLP can be added in Unit IV.
- In all courses, the latest edition of the books to be provided for all courses in all semesters.
- SWAYAM portal link can be used as Web resource and E-learning.

### **Semester II**

- In Tally Prime course, Tally Prime software installation and usage to be introduced in the beginning of Unit I and more hours has to be allotted for Unit IV.
- Corporate restructuring, mergers and acquisitions and allocations to be added in Unit V of Corporate and Business Law – 2.

### **Semester III**

- In marketing management course, Digital marketing and its concepts to be added in Unit V.
- In Customer Relationship Marketing course environmental social governance concepts to be added.

### **Semester IV**

- In Performance Management course, Kaplan study text to be added in the “books for study”.
- In Direct Taxation course Unit II and III – Income from salary and house property can be clubbed together. More emphasize can be given to Capital gains and topics like returns and forms, IT TDS to be added in Unit V. Under sections can be removed and introduction to MAT can be added in Unit III and capital structure and dividend policy in Unit IV. Instead of student guide, study text books can be provided.
- In marketing analytics course Unit V Mobile Marketing can be included in Social Media Marketing.

  
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- Research Methodology course was discussed to be converted to a quantitative paper with the ratio of 60% Theory and 40% Problem.
- In Modern Banking course, the concepts of forex cards to be added in Unit V.

### Semester V

- In Strategic Business Leader course case study-based learning can be emphasized and the faculty can be trained to teach real time cases.
- In Audit and Assurance course, more weightage is given to Unit II and IV, and the Board commented that the audit experts can handle the classes.
- In Fundamentals of Financial Analytics course, the credit risk analysis can be added in Unit II and Unit V will have a new title namely data visualization.
- In Human Resource Management paper, introduction to SHRM can be added in Unit I.
- In Labour Law paper, the Board suggested that the paper can be kept less intensive.
- The title of the paper Security Analysis was suggested to change to Security Analysis and Portfolio Management. Introduction to Stock Market, Mock Trading and Hedging can be added in Unit V.
- In Entrepreneurship development paper FinTech concepts to be added in Unit IV.

### Semester VI

- Advance Audit and Assurance paper can be offered instead of Advance Performance Management paper.
- In Goods and Service Tax, Penalty for Non-compliance to be added in each unit, then in Unit IV along with E-way bill E-Invoicing to be added.
- In Strategic Management Paper in Unit III, SWOC Analysis can be added along with SWOT.
- Economics of Finance course can be dropped and a course on Total Quality Management can be introduced.
- Quantitative Aptitude paper can be taken to either Semester IV or V.

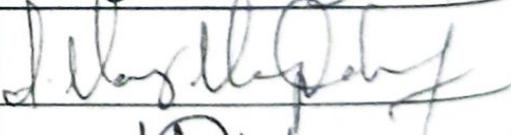
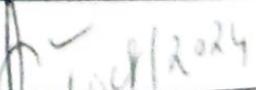
The meeting came to an end at 01.30PM, the Head of the Department thanked all the External Members for their immense contribution towards refining the syllabus amidst their busy schedule and he also thanked the internal faculty for their time and effort in preparing the syllabus and Head invited all the members for the lunch.

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**BOARD OF STUDIES MEETING HELD ON 03.10.2024**  
**DEPARTMENT OF COMMERCE HONOURS**  
**St. JOSEPH'S COLLEGE(AUTONOMOUS)**  
**TIRUCHIRAPPALLI -620002**

S. No.	Name and address	Signature
1.	Dr. S. Vanitha, Associate Professor & Head Department of Commerce and Financial Studies Bharathidasan University Tiruchirappalli 620024 <b>(University Nominee)</b>	Professor & Head Received 03/10/2024
2.	Dr. S.N. Raghavendra, Associate Professor Department of Human Resource, Bharathidasan Institute of Management BHEL Complex Tiruchirappalli 620 014 <b>(Subject Expert - External)</b>	
3.	Dr. S. Anitha, Assistant Professor Department of Management SRM Institute of Science and Technology, Kattankulathur Chennai 603203 <b>(Subject Expert - External)</b>	S. Anitha
4.	CA UL Karthik, Karthik Ulagappan & Co MA Nagar, Nizam Colony Pudukottai 622001 <b>(Industry Representative)</b>	N. Karthik
5.	Ms. Yogeswari, EF Support Private Limited No.31, Ground Floor Subramanian Road, R.S. Puram, Coimbatore 641002 <b>(Alumnus Nominee)</b>	Y. Yogeswari
6.	Dr. F.R. Alexander Pravin Durai	
7.	Mr. J. Camilton	Camilton 3/10/2024
8.	Ms. A. Mary Magdalene	
9.	Mr. G. Prabhakaran	
10.	Mr. R. Ashok Raman	 04/08/2024

3/10/24